

EXHIBIT A  
TO REGISTRATION STATEMENT

Under the Foreign Agents Registration Act of 1938, as amended

Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.

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DEPARTMENT OF JUSTICE  
DEC 3 11 04 AM '73  
REGISTRATION UNIT  
INTERNAL SECURITY  
SECTION  
CRIMINAL DIVISION

1. Name and address of registrant

RUDER AND FINN INC

110 EAST 59TH ST.  
N.Y.C. N.Y.

2. Registration No.

1481

3. Name of foreign principal

FRENCH INDUSTRIAL DEVELOPMENT  
AGENCY

4. Principal address of foreign principal

610 Fifth Avenue  
N.Y.C. N.Y. 10020

5. Indicate whether your foreign principal is one of the following type:

☒ Foreign government

☐ Foreign political party

☐ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☐ Other (specify) \_\_\_\_\_

☐ Individual - State his nationality \_\_\_\_\_

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

FRENCH INDUSTRIAL DEVELOPMENT AGENCY

b) Name and title of official with whom registrant deals.

Mrs. MARIE-MONIQUE STECKEL  
DIRECTOR

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom the registrant deals.

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

TERMINATED

DATE 3/27/74

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal . . . . Yes ☒ No ☐

Directed by a foreign government, foreign political party, or other foreign principal . . . . Yes ☐ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal . . . . Yes ☐ No ☐

Financed by a foreign government, foreign political party, or other foreign principal . . . . Yes ☐ No ☐

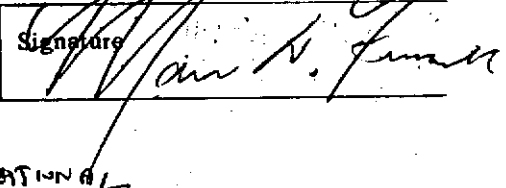
Subsidized in whole by a foreign government, foreign political party, or other foreign principal . . . . . Yes ☐ No ☐

Subsidized in part by a foreign government, foreign political party, or other foreign principal . . . . . Yes ☐ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

This Agency is the American office of  
DATAR - the French Government's Regional  
Development Agency.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A	Name and Title	Signature
21 Nov. 1973	MARVIN D. FRANKEL PRESIDENT RUDER AND FINN INTERNATIONAL	

UNITED STATES DEPARTMENT OF JUSTICE  
Washington, D.C. 20530

EXHIBIT B

TO REGISTRATION STATEMENT  
Under the Foreign Agents Registration Act  
of 1938, as amended

Budget Bureau No. 43-R435  
Approved by the President, Dec. 31, 1971

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CRIMINAL DIVISION

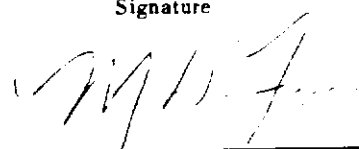
INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the  
terms and conditions of each such agreement.

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Please refer to  
question # 4

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?<sup>1/</sup> Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
Nov 1 1963	ARTHUR W. FRANKEL PRESIDENT R & F INTERNATIONAL	

<sup>1/</sup> Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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SECTION  
CRIMINAL DIVISION

November 20, 1973

Mrs. Marie-Montque Steckel  
Director  
French Industrial Development Agency  
Rockefeller Center  
610 Fifth Avenue  
New York, New York 10020

Dear Mrs. Steckel:

It was very good meeting with you today to discuss the public relations projects we will be engaged in during the visits of Jerome Monod and Roger David.

Firstly, we will be setting up an interview in New York City on Monday November 26th with Fortune Magazine for M. Monod. I will be in attendance at that meeting.

Our major assignment, of course, will be in Chicago on Thursday, November 29th. There we shall be setting up a press breakfast for between 10 and 15 trade editors to meet M. Monod and M. David. As you suggested, I will liaison closely with your Chicago Office, under the direction of Xavier Barbet.

In addition, we will try and set up an interview with Industry Week or the business editor of the Cleveland Plain Dealer on Wednesday, November 28th for M. David in Cleveland. Further for M. David, we will try and set up interviews in Milwaukee, Minneapolis, Detroit and Akron. As you suggested I will get the dates for these visits from M. Barbet.

Mrs. Marie-Monique Steckel  
Page Two

November 20, 1972

Lastly, we will extract from M. Monod's Chicago speech a news release which will be sent to approximately 100 - 150 trade publications throughout the United States.

As I mentioned to you, our charge for these services and the time expended by our staffs in New York and Chicago will be \$1,000, exclusive of out-of-pocket costs. These costs will be for the breakfast in Chicago, which should be no more than \$100; costs of messengers; postage and long distance telephone calls. Again, I doubt whether this would exceed \$150.

We do look forward to working with you on this project and being of assistance to you.

Very truly yours,

Marvin D. Frankel  
President  
Ruder & Fynn International

MDF:maa

cc: David Finn  
Ruth Lipton  
N. W. W. W.  
Suzanne P. Lipton  
Jenny Berman